



2025 Lab Full Application

FOR REFERENCE ONLY

The Lab only accepts online applications.

To submit your application, access climatefinancelab.org/apply

EXECUTIVE SUMMARY

SUMMARY AND PROBLEM STATEMENT

Provide an overview of the idea and describe the problem it is aiming to address (350 words).

Please discuss:

- What is the climate problem the instrument intends to address
- What are the current barriers to financing solutions to this problem
- How will this instrument overcome these barriers

PROGRAM OBJECTIVE

What are your objectives in applying to the Global Innovation Lab for Climate Finance (Lab) and how will the Lab help you achieve your goals? (150 words)

LAB FIT

Are there components of the Lab process that are **not relevant** to developing your instrument? Please select any activities which have already been conducted or which are not necessary. *Please select all that do not apply.*

- | | |
|---|---|
| • Design and stress testing of financial instrument mechanics | • Development of an implementation pathway and milestones |
| • Target market research and analysis | • External validation provided by Lab endorsement |
| • Market sounding with expert working group members | • Development of investor pitch materials |
| • Financial modelling | • Mapping of potential funders |
| • Environmental and social impact modelling | • Connection with the Lab's network |

Please describe why you believe the Lab is the right program to advance the implementation of your idea. Which of the Lab's core activities and value offerings will add the most value to the development of your idea? (150 words)

FINANCIAL INSTRUMENT

DESCRIPTION OF PROPOSED INSTRUMENT

Describe how the idea works and the manner in which it would mobilize finance towards its intended purpose. Please address on the following *(200 words)*:

- Describe the mechanics or financial flows behind the idea.
- What are the potential revenue streams of the vehicle?
- What are the potential de-risking mechanisms?

VISUAL REPRESENTATION OF FINANCIAL INSTRUMENT

Upload a graphic or image that illustrates the idea *(Upload field)*.

TEAM EXPERIENCE AND CAPABILITIES

Describe your team's experience and capabilities in financial structuring and capital deployment. Please include

- Specific examples of past projects
- The types of financial instruments used (i.e., grant, debt, equity, etc.)
- The outcomes achieved

Please highlight what sets your team apart in your ability to raise and deploy capital in your target market(s). *(200 words)*:

How will the proposed financial instrument fit into the operations of the proposing institution(s)? *(Single Select)*:

- **Non-core workstream:** Project team members will develop the proposed instrument in addition to ongoing job functions (i.e., 0-10 hours per 40-hour work week)
- **Part-time workstream:** The proposed instrument will be a secondary job function of project team members (i.e., 10-20 hours per 40-hour work week)
- **Core workstream:** The proposed instrument will be the primary job function of project team members (i.e., 20-30 hours per 40-hour work week)
- **Full-time workstream:** The proposed instrument is the full-time responsibility of project team members (i.e., 30+ hours per 40-hour work week)

What is your organization's track record working in the targeted geography and other developing countries? (150 words):

INNOVATION

Why is your idea a value-add in the climate finance space? Elaborate on how your idea addresses existing barriers to mobilizing private finance that have either 1) not been addressed or 2) will be addressed more effectively than existing approaches in the market. (250 words):

Describe similar approaches or comparable instruments that either 1) intend to achieve the same goals as your instrument OR 2) rely on similar mechanisms and approaches as your instrument. (150 words):

Feel free to compare/contrast to existing [Lab instruments](#) in the portfolio. Web link citations and attachments are preferred to support claims about comparable instruments and approaches with evidence. Please feel free to upload additional documentation as needed.

Optional upload field for comparable instrument details (Upload field):

ACTIONABILITY

How does the idea align with existing government policies and priorities in target geographies? Do you foresee any legislative or regulatory barriers to the idea's implementation? (150 words):

Has a pipeline for this financial instrument been identified? If so, what is the size of the pipeline? If possible, please specify the sector, geography, and potential ticket size. (150 words):

Describe the timeframe for implementing a pilot / expansion of the idea, along with key activities and milestones to achieve implementation. (150 words):

CATALYTIC POTENTIAL

What type(s) of private finance are targeted for mobilization? *Please select all that apply.*

- Institutional Investors
- Commercial Banks
- Pension Funds
- Insurance Companies
- Endowments
- Retail Investors
- Foundations
- Mutual Funds/Hedge Funds
- Venture Capital Funds
- Family Offices

If other, please specify:

What is the estimated amount for each source of financing (including public/philanthropic) required for pilot/expansion? Describe how each will be used. (150 words):

Please elaborate on the estimated timeframe for achieving significant scale and the viable pathway for replicating the instrument in new sectors and/or geographies? Include any strategies or partnerships that will support this process. (250 words):

Provide an estimate of the market opportunity in USD/year if the idea were implemented at scale and evidence of the estimate. (150 words):

FINANCIAL SUSTAINABILITY

What are the conditions that need to be met for the proposed instrument to achieve commercial viability*? Please elaborate on (250 words):

- The role of public/philanthropic organizations in the implementation of the idea
- The conditions that need to be met to phase out this public/philanthropic support
- The process for achieving this as well as the estimated timeframe

**High-quality Lab ideas will have a clear strategy for phasing out public and philanthropic financial support over time and achieving market viability on commercial terms, even if that runway is long in certain cases. They should also identify challenges and risks to attain these objectives and strategies for managing them.*

What are the potential risks/obstacles that could inhibit this from happening? (150 words)

IMPACT

Briefly describe your current approach and/or plan to monitor and evaluate the climate and development impacts of your idea on an ongoing basis during and following implementation? (150 words):

How does your idea integrate considerations of gender inclusion, participation, and equality? (150 words):

STREAM SPECIFIC QUESTIONS

Please select the Lab Stream(s) you are applying for. You can select up to 3 *Please only include the stream(s) that are applicable to your idea. If only one stream is applicable, select only one stream.*

Global

- Agriculture and Food Systems
- Climate Adaptation
- Climate Mitigation

Regional

- Brazil
- India
- East and Southern Africa
- Latin America Adaptation
- Latin America Mitigation
- Asia Pacific

(If Agriculture and Food Systems Applicant) Describe how your idea will contribute to the transition towards a low-carbon, climate-resilient and nature-positive agriculture sector. *(150 words)*

Where possible, feel free to cite examples of how the similar mechanisms have worked in other cases or studies documenting their efficiency.

(If Climate Adaptation Applicant) Describe the measurable physical climate-related risk(s) the idea seeks to address in the target context. *(150 words)*

Where possible, use scientific evidence and data, especially for physical climate-related risks. A summary of elements of the idea that are aligned with country or regional adaptation policies is welcome, as well as citations or links to studies that document validated related climate adaptation strategies.

(If Climate Mitigation Applicant) Please describe how your proposed idea targets climate mitigation. *(150 words)*

Where possible, include specific strategies and actions that will reduce greenhouse gas emissions, the projected impact on climate change, and any measurable goals or benchmarks you aim to achieve. Additionally, explain how your project aligns with current climate policies and initiatives.

(If India Applicant) Please describe how your proposed idea specifically addresses the unique challenges and opportunities related to climate finance in India. *(150 words)*

Include details on how your project will engage with local stakeholders, comply with Indian regulatory frameworks, and leverage regional resources. Additionally, explain the anticipated impact on India's climate mitigation and adaptation efforts.

(If Eastern and Southern African Applicant) Please describe how your proposed idea specifically addresses the unique challenges and opportunities related to climate finance in Eastern and Southern Africa. *(150 words)*

Include details on how your project will engage with local stakeholders, comply with relevant regulatory frameworks, and leverage regional resources. Additionally, explain the anticipated impact on the region's climate mitigation and adaptation efforts.

(If Adaptation/Latin America & the Caribbean Adaptation Applicant) Describe the measurable physical climate-related risk(s) the idea seeks to address in Latin America. *(150 words)*

Where possible, use scientific evidence and data, especially for physical climate-related risks. A summary of elements of the idea that are aligned with country or regional adaptation policies is welcome, as well as citations or links to studies that document validated related climate adaptation strategies.

(If Mitigation/Latin America & the Caribbean Mitigation Applicant) Please describe how your proposed idea targets climate mitigation in Latin America & the Caribbean. *(150 words)*

Where possible, include specific strategies and actions that will reduce greenhouse gas emissions, the projected impact on climate change, and any measurable goals or benchmarks you aim to achieve. Additionally, explain how your project aligns with relevant current climate policies and initiatives.

(If Asia Pacific Applicant) Does your idea include a nature-based solutions (NbS) component? If so, please elaborate on the role that NbS will play in your instrument. *(150 words)*